

PRESENTATION TOPICS



**Michigan Veterinary
Specialists_{sm}**

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We Can Help

Cardiology

1. Treatment of the Asymptomatic Patient with Heart Disease
2. Recognition and Diagnosis of Congestive Heart Failure
3. Acute Therapy for Congestive Heart Failure
4. Chronic Management of Congestive Heart Failure
5. Approach to the Syncopal Patient
6. Pulmonary Hypertension
7. Heartworm disease
8. Pimobendan
9. Anti-arrhythmic medications
10. Other drugs used in the treatment of heart disease

Dermatology

1. Pruritic dogs
2. Otitis Externa/Media
3. Endocrine skin disease
4. Cyclosporine
5. Nodular Skin Disease
6. Recurrent Pyoderma
7. Metabolic Epidermal Necrosis
8. Dermatological Overview

Internal Medicine

1. Feline lower urinary tract disease
2. Diabetes mellitus
3. Management of diabetes ketoacidosis
4. Hyperadrenocorticism
5. Lower airway disease
6. Hepatic Lipidosis and Safe Weight Loss in Cats
7. Chronic Nasal Disease of the Dog
8. Liver Enzyme Activities are Elevated; What Now
9. Canine and Feline Gall Bladder Disease
10. Chronic Rhinosinusitis in Cats
11. Liver Disease
12. Immune-mediated Hemolytic Anemia
13. Immune-mediated Thrombocytopenia
14. The Hypercoagulable State: Causes & Management
15. Elevated Bile Acids
16. Causes of Hematuria in Dogs and Cats
17. Causes of PU/PD
18. Types of Insulin for Dog and Cats
19. Hyperthyroidism in Cats
20. Leptospirosis
21. Current Principles in Antibiotic Therapy

Oncology

1. Chemotherapy - administration and safety precautions
2. Radiation Therapy - indications, treatment protocols, and side effects
3. Lymphoma - general information or specific to a particular organ system
4. Osteosarcoma
5. Hemangiosarcoma
6. Malignant Melanoma
7. Soft Tissue Sarcoma
8. Transitional Cell Carcinoma
9. Mammary Carcinoma
10. Nasal Carcinoma
11. What You Wish You Knew About Oncology – Support Staff Debriefing

Ophthalmology

1. Cataracts: Causes, Treatments & Complications
2. The Well Stocked Ophthalmic Pharmacy
3. Indolent Corneal Ulcers
4. Ophthalmic Diagnostics
5. Ophthalmic Emergencies
6. Glaucoma - diagnosis, treatment and management of this exasperating condition
7. Horner's Syndrome - clinical signs and diagnostics needed to figure out this puzzling diagnosis

Surgery Topics

1. Hepatobiliary disease-medical and surgical management
2. Developmental orthopedic diseases
3. Limb-sparing surgery for distal radial OSA
4. Hemoabdomens: Diagnostics & Therapy
5. Achilles tendon injuries and repair options
6. Orthopedic versus neurologic diseases
7. Urinary surgery
8. Pain Management
9. Surgery of the Endocrine System
10. Hernias
11. Perianal and Anal Disease
12. Renal Transplant
13. Reproductive Surgery
14. Surgery of the Urethra
15. Surgery of the Ureter
16. Liver Lobe Resection
17. Portosystemic Shunts
18. Surgery of the Biliary Tree
19. Microvascular Surgery- Free Flaps
20. Intervertebral Disk Disease
21. Cytology of Lumps and Bumps
22. Arthroscopy
23. Diseases of the Elbow Joint
24. Hip Dysplasia
25. Shoulder Diseases
26. Patellar Luxation
27. Tibial Plateau Leveling Osteotomy- Cruciate Ruptures
28. The Lameness Examination
29. Soft Tissue Infections
30. Plastic Surgery- Fore Limb Reconstruction
31. Plastic Surgery- Hind Limb Reconstruction
32. Upper Respiratory Surgery
33. GI Surgery
34. Total Hip Replacement
35. Developmental Orthopedic Disease
36. Elbow Dysplasia
37. Relationship of Nutrition to Developmental Orthopedic Disease
38. Sifle Disease
39. Skin Reconstruction
40. Thyroid Surgery-Includes Work-up
41. Pacemaker Placement and Complications
42. Complications of Onco Surgery
43. Heart Surgery
44. Vascular Surgery
45. Radiographic positioning
46. Primary hyperparathyroidism
47. Osteochondrosis
48. Wound management and bandaging techniques
49. Current techniques for management of cranial cruciate ligament injury
50. Fracture classification and stabilization

Radiology

1. Thoracic radiograph interpretation
2. Abdominal radiograph interpretation

Practice Management

Marketing and Communications Topics:

- **Life After Vaccines: What Will Drive The Client Visit?** – look at what will keep clients coming into your practice if it is not for vaccines
- **Competing With Giants: Increase Your Chances of Success** – specific steps to help practices succeed when corporate giants move in close to their practice
- **Success in The Exam Room** – learn how to leverage your exam room efforts to make sure your clients follow more of your practice's recommendations
- **Successful Communication Skills** – improve each team member's skills with the goal of increasing client compliance and satisfaction
- **Marketing Your Practice** – focuses on how practices can apply marketing techniques to their efforts for better results using methods comfortable to them
- **Dealing With Difficult Clients** – learn to better understand, reach, influence, and help tough pet owners
- **Phone Skills to Boost Your Practice** – your front office reflects your image; good customer relations start with a phone call
- **Customer Service That Works** – outstanding customer service is the name of the game in competitive markets—can you afford less?
- **Increasing Your Loyal Client Base** – focuses on tried and true ways to get more clients
- **Create The Perception of Value For Your Clients** – value is a perception that your practice can create and manage in your practice. Learn how to increase your clients' perceptions of value
- **Advertise Your Practice Successfully** – learn how to use the various choices available to advertise your practice and attract new clients
- **Profit From Your Medical Records** – provides methods to use records and generate more income from records
- **Success with New Technologies** –this program helps your practice select new services and technologies to offer your clients and build a plan to make sure the new item is successfully integrated into your practice.

Medical Recordkeeping Topics:

- **Computerizing Your Medical Records** – teaches participants how to better use computer resources to maintain records
- **Improving Your Medical Records** – many hospitals need help in setting up and managing their medical records systems. This program provides them with the target and the methods they need to improve this critical part of their practice.

Staff Performance Seminars:

- **Team Building for Success** – a team-building seminar designed to help the practice function more effectively
- **Simulate Success: Ways to Boost Staff Performance** – a program to show you how to use role playing and simulation to boost each person's performance
- **Success Through Synergy** – a team-building session designed to enhance networking skills and learn how to successfully give and take the best from each other
- **Successful Associates** – this program helps employed veterinarians plan to make their career more successful.

Computer Systems Topics:

- **Put Your Computer to Work for You** – participants will become more effective with their computer systems: marketing, financial, client retention, communications, planning, etc.
- **Using the On-line Services (VIN, Noah and the Internet)** – helps participants sharpen their Internet skills and stay up-to-date in knowledge, techniques, and continuing education
- **Integrating Successful Technology** – update yourself and your practice; this seminar explores many useful facets of today's technology

Planning and Management Topics:

- **How to Gauge The Health of Your Practice** – learn a method you can use to analysis your practice as if it was one of your patients to diagnosis areas for improvement and create a treatment plan for maximizing your practice’s health
- **Principles of Successful Businesses** – Learn from the success of others and how you can integrate these principles into your practice
- **Putting the E-Myth Concepts to Work in Your Practice** – Benefit from the proven strategies outlined in **The E-Myth Revisited**, by Michael Gerber on how to succeed as a small business
- **Stress and Time Management** – session highlights and enhances relaxing techniques, focusing, easier communications, organizing, and prioritizing skills
- **Total Quality Management for Your Practice** – more than just a buzzword, Total Quality Management offers essential skills and management techniques to optimize your practice
- **Business Planning for Success** – if you are failing to plan, you are planning to fail
- **Successful Goal Setting** – participants learn how to set realistic, attainable, steppingstone goals